



Sportsnet Brings Pinty's Grand Slam of Curling to Regina for the Tour Challenge in Fall 2017

REGINA (January 26, 2017) As announced earlier today, Regina will play host to the world's best curlers this fall as Sportsnet brings the **Tour Challenge** – the first event of the 2017-18 **Pinty's Grand Slam of Curling** season – to town from September 5 to 10. This marks the first time Regina will host a Grand Slam curling event.

The announcement was made today at a media event hosted by local hometown favourite and 1998 Olympic gold medallist Joan McCusker, alongside Regina Mayor Michael Fougere, Regina Minister of Tourism Jeremy Harrison, Curl Regina Committee Chair Bernadette McIntyre, and 2010 Olympic gold medallist Kevin Martin.

"Regina is a natural choice to host an event like Pinty's Grand Slam of Curling," said Mayor Michael Fougere. "Our extensive experience hosting major sporting events, our large and enthusiastic volunteer base, and our outstanding venues mean that some of the greatest curlers in the world will be experiencing one of the greatest host cities in Canada."

"We have grown the Grand Slam tournament from four to seven events since acquiring the property in 2012 and are committed to investing in the sport, the players, and curling communities. Saskatchewan is one of the curling meccas in Canada and we are excited to bring the event to Regina to kick off the 2017 season," said Kristi Petrushchak, Sr. Manager of Grand Slam of Curling, Sportsnet.

The Tour Challenge will be hosted at the Co-operator's Centre at Evraz Place, September 5 - 10, 2017. The event will bring 275 athletes, along with officials and media from across Canada, to Regina. This event is expected to create an estimated economic impact of more than \$1 million.

"The curling community is excited to host the first event of the 2017-18 curling season, where the best curlers in the world will be sharpening their skills in preparation for Olympic qualification and Tier 2 will feature national and local up-and-coming teams. It is a must-see for curling enthusiasts," commented Bernadette McIntyre, Curl Regina Committee Chair.

Tickets for the **Tour Challenge** go on sale to the public on Friday, Feb. 3 through [Ticketmaster](#). For more details on the 2017-18 **Pinty's Grand Slam of Curling** season, please visit www.thegrandslamofcurling.com

Owned and operated by Sportsnet since 2012, the *Pinty's Grand Slam of Curling* is an elite series of men's and women's curling events which are part of the World Curling Tour and feature the best teams from across Canada and around the world. The series expanded from five to seven events for the 2015-16 season. Additionally, total prize money for the *Pinty's Grand Slam of Curling* events increased to \$2 million for 2016-17 season. For more details on future events, please visit www.thegrandslamofcurling.com

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